



## Size:

Overall Size: 70"h x 48"w (Paper Trim Size)  
 Visual Area: 67.5"h x 44.5"w  
 Live Area: 65.5"h x 42.5"w

## Substrate:

- Print on Opaline. Matte finish recommended.
- Do not print on Styrene.

## Inks:

- Standard CMYK

## Mechanical Sizes:

- Artwork Scale: 1/4" = 1" Scale
- Overall Size: 17.5"h x 12"w
- Visual Area: 16.875"h x 11.125"w
- Live Area: 16.375" x 10.625"
- 300 dpi image resolution at above mechanical size
- CMYK
- Acceptable Files:
  - Flattened Photoshop files, InDesign, Illustrator
  - Correctly formatted PDF files
  - Imbed all images when possible
  - Outline all fonts
- Preview File: Include small low resolution JPEG or PDF preview of the designs.

- Please go to WeTransfer.com and upload Los Angeles artwork by entering the email address below into the "friend's email" field.

heather.thompson@outfrontmedia.com

## Overage:

- 25% overage is required for each month of posting.

## Delivery:

- All content is subject to the approval of Outfront Media
- Material must be received at least 10 working days before the installation at:

Shelter Clean, Attn: Alan Mudge  
 11065 Penrose Street  
 Sun Valley, CA 91352  
 866-633-0068

\*You must label all boxes: Outfront Media SHELTERS

## Disposition of Material:

- All unused material remaining after conclusion of display will be disposed of immediately unless instructions are received 10 days prior to conclusion of display period

