

**CITY OF LOS ANGELES**  
INTER-DEPARTMENTAL CORRESPONDENCE

Date: May 25, 2021

To: Lance Oishi  
Bureau of Street Services  
Contracts Section  
Mail Stop 550

Attn: Anne Marie Veal

From: Lynda McGlinchey, Compliance Program Manager II  
Office of Contract Compliance

 for

by: Ian Montielh, Compliance Program Manager I

Subject: **REQUEST FOR PROPOSALS FOR THE SIDEWALK AND TRANSIT AMENITIES PROGRAM**

Work Order No.: M0015455

Bid Date: February 29, 2021

**SUMMARY:** Based on a review of the documentation submitted, the Office of Contract Compliance has found that following proposers passed their Business Inclusion Program (BIP) Outreach evaluations:

1. **BikeHub dba Tranzito**
2. **Outfront Decaux Street Furniture, LLC**
3. **Intersection Media LLC**

Based on a review of the documentation submitted, the Office of Contract Compliance has found that following proposer passed their Business Inclusion Program (BIP) Outreach evaluation pending clarifications:

**Apex Outdoor Advertising, LLC / InSite Street Media**

City anticipated levels of participation:

MBE percentage: 18.0%	WBE percentage: 4.0%	SBE percentage: 25.0%
EBE percentage: 8.0%	DVBE percentage: 3.0%	

**PROPOSERS:**

I. The first proposer: **BikeHub dba Tranzito (MBE, SBE, EBE)**

**MBE/WBE/SBE/EBE/DVBE/LGBTBE/MSM PARTICIPATION**

Proposal Amount		Dollars	Percentage
\$619,254,110.00 <sup>1</sup>	MBE Amount	\$0.00	0.00%
	WBE Amount	\$0.00	0.00%
	SBE Amount	\$184,892,013.00	29.86%
	EBE Amount	\$112,043,931.00	19.09%
	DVBE Amount	\$0.00	0.00%
	LGBTBE Amount*	\$0.00	0.00%

\*The bidder did not pledge any LGBTBE participation. Currently, this certification is not required as part of the BIP Outreach but is tracked for statistical purposes.

<sup>1</sup>This project has multiple Capital Expense (CAPEX) participation scenarios. For BIP evaluation purposes, the total proposal amount was based on 50% CAPEX participation.

Certified Subcontractors	Cert Type	Gender/ Ethnicity	Dollars	Proposal Amount	% of Bid
BikeHub dba Tranzito <sup>1</sup>	SBE, EBE	-	\$112,043,931.00	\$619,254,110.00	19.09%
AP Construction, Inc.	SBE	-	\$72,848,082.00	\$619,254,110.00	11.73%
Total MBE Participation			\$0.00	\$619,254,110.00	0.00%
Total WBE Participation			\$0.00	\$619,254,110.00	0.00%
Total SBE Participation			\$184,892,013.00	\$619,254,110.00	29.86%
Total EBE Participation			\$112,043,931.00	\$619,254,110.00	19.09%
Total DVBE Participation			\$0.00	\$619,254,110.00	0.00%
Total LGBTBE Participation			\$0.00	\$619,254,110.00	0.00%

Note: Subcontractors may be certified in multiple certification categories; therefore, per the requirements of ED14, their dollar amounts were credited toward multiple pledged participation categories

<sup>1</sup>The bidder is a certified MBE, SBE, EBE and listed themselves on their Schedule A for the amount reported above.

OBE Subcontractors	Dollars	Proposal Amount	% of Bid
Black & Veatch	\$72,848,082.00	\$619,254,110.00	11.76%
Designworks USA, Inc. dba BMW Designworks	\$850,000.00	\$619,254,110.00	0.14%
Fehr & Peers	\$1,590,100.00	\$619,254,110.00	0.26%
HLB Lighting Design	\$690,000.00	\$619,254,110.00	0.11%
Studio One Eleven	\$75,500.00	\$619,254,110.00	0.01%
Skidmore, Owings, & Merrill LLP	\$1,908,560.00	\$619,254,110.00	0.31%
Smiota, Inc.	\$909,350.00	\$619,254,110.00	0.15%
Swiftmile	\$737,710.00	\$619,254,110.00	0.12%

Tolar Manufacturing Company, Inc.	\$906,235.00	\$619,254,110.00	0.15%
Mungsube Enterprise, Inc. dba VCONN Digital Interactive	\$81,864,259.00	\$619,254,110.00	13.22%
Vector Media	\$51,261,489.00	\$619,254,110.00	8.28%
Total OBE Participation	\$213,641,285.00	\$619,254,110.00	34.50%

II. The second proposer: **Outfront Decaux Street Furniture, LLC (OBE)**

**MBE/WBE/SBE/EBE/DVBE/LGBTBE/MSM PARTICIPATION**

Proposal Amount		Dollars	Percentage
\$329,701,972.00	MBE Amount	\$0.00	0.00%
	WBE Amount	\$320,000.00	0.10%
	SBE Amount	\$29,531,087.00	8.96%
	EBE Amount	\$29,211,087.00	8.86%
	DVBE Amount	\$0.00	0.00%
	LGBTBE Amount*	\$0.00	0.00%

\*The bidder did not pledge any LGBTBE participation. Currently, this certification is not required as part of the BIP Outreach but is tracked for statistical purposes.

Certified Subcontractors	Cert Type	Gender/ Ethnicity	Dollars	Proposal Amount	% of Bid
ND Construction Co., Inc.	SBE, EBE	-	\$29,211,087.00	\$329,701,972.00	8.86%
Selbert Perkins Design <sup>1*</sup>	WBE, SBE	-	\$320,000.00	\$329,701,972.00	0.10%
Total MBE Participation			\$0.00	\$329,701,972.00	0.00%
Total WBE Participation			\$320,000.00	\$329,701,972.00	0.10%
Total SBE Participation			\$29,531,087.00	\$329,701,972.00	8.96%
Total EBE Participation			\$29,211,087.00	\$329,701,972.00	8.86%
Total DVBE Participation			\$0.00	\$329,701,972.00	0.00%
Total LGBTBE Participation			\$0.00	329,701,972.00	0.00%

Note: Subcontractors may be certified in multiple certification categories; therefore, per the requirements of ED14, their dollar amounts were credited toward multiple pledged participation categories

\*Certified Local Business Enterprise

<sup>1</sup> Pending Women Business Enterprise Council - West (WBEC-West) Certificate verification.

OBE Subcontractors	Dollars	Proposal Amount	% of Bid
ShelterClean Services, Inc.*	\$58,476,196.00	\$329,701,972.00	17.74%
MLA Green, Inc. dba Studio-MLA	\$44,000.00	\$329,701,972.00	0.01%
Perkins & Will	\$247,000.00	\$329,701,972.00	0.07%
Total OBE Participation	\$58,767,196.00	\$329,701,972.00	17.82%

\*Certified Local Business Enterprise

III. The third proposer: **Intersection Media LLC (OBE)**

**MBE/WBE/SBE/EBE/DVBE/LGBTBE/MSM PARTICIPATION**

Proposal Amount		Dollars	Percentage
\$480,618,156.00	MBE Amount	\$0.00	0%
	WBE Amount	\$0.00	0%
	SBE Amount	\$0.00	0%
	EBE Amount	\$0.00	0%
	DVBE Amount	\$0.00	0%
	LGBTBE Amount*	\$0.00	0%

\*The bidder did not pledge any LGBTBE participation. Currently, this certification is not required as part of the BIP Outreach but is tracked for statistical purposes.

Certified Subcontractors	Cert Type	Gender/ Ethnicity	Dollars	Proposal Amount	% of Bid
None Listed	-	-	\$0.00	\$480,618,156.00	0%
Total MBE Participation			\$0.00	\$480,618,156.00	0%
Total WBE Participation			\$0.00	\$480,618,156.00	0%
Total SBE Participation			\$0.00	\$480,618,156.00	0%
Total EBE Participation			\$0.00	\$480,618,156.00	0%
Total DVBE Participation			\$0.00	\$480,618,156.00	0%
Total LGBTBE Participation			\$0.00	\$480,618,156.00	0%

OBE Subcontractors	Dollars	Proposal Amount	% of Bid
Grimshaw, Inc.	\$800,000.00	\$480,618,156.00	0.17%
Total OBE Participation	\$800,000.00	\$480,618,156.00	0.17%

IV. The fourth proposer: **Apex Outdoor Advertising, LLC / InSite Street Media (OBE)**

**MBE/WBE/SBE/EBE/DVBE/LGBTBE/MSM PARTICIPATION**

Proposal Amount		Dollars	Percentage
\$122,801,582.00	MBE Amount	\$0.00	0%
	WBE Amount	\$0.00	0%
	SBE Amount	\$0.00	0%
	EBE Amount	\$0.00	0%
	DVBE Amount	\$0.00	0%
	LGBTBE Amount*	\$0.00	0%

\*The bidder did not pledge any LGBTBE participation. Currently, this certification is not required as part of the BIP Outreach but is tracked for statistical purposes.

Certified Subcontractors	Cert Type	Gender/ Ethnicity	Dollars	Proposal Amount	% of Bid
C R & A Custom Apparel Inc.	WBE	F/HA	\$0.00	\$122,801,582.00	0%
Leidy Designs	WBE	F/C	\$0.00	\$122,801,582.00	0%
Vision Strategy & Insights, Inc.	MBE	M/AA	\$0.00	\$122,801,582.00	0%
Total MBE Participation			\$0.00	\$122,801,582.00	0%
Total WBE Participation			\$0.00	\$122,801,582.00	0%
Total SBE Participation			\$0.00	\$122,801,582.00	0%
Total EBE Participation			\$0.00	\$122,801,582.00	0%
Total DVBE Participation			\$0.00	\$122,801,582.00	0%
Total LGBTBE Participation			\$0.00	\$122,801,582.00	0%

OBE Subcontractors	Dollars	Proposal Capital Expense	% of Bid
Tolar Manufacturing Company Inc.	\$0.00	\$122,801,582.00	0%
ShelterCLEAN Services, Inc.*	\$0.00	\$122,801,582.00	0%
Total OBE Participation	\$0.00	\$122,801,582.00	0%

\*Certified Local Business Enterprise

**NOTES:**

Certifications were verified by the Business Inclusion Section of the Bureau of Contract Administration- Office of Contract Compliance (OCC) at the time of this review.

Proposal Amount is the total of the Capital Expense Amount and Operation Expense Amount.

**ADDITIONAL NOTES:**

This document was electronically signed by Patricia Fuellas for OCC on May 25, 2021.