

DATE: June 14, 2021

TO: Tranzito

FROM: StreetsLA/STAP Design Evaluation Subcommittee

SUBJECT: Design Evaluation Subcommittee Notes to Design Teams

Below please find specific feedback on the design elements of your proposal and requests for further development and/or refinement. Any feedback that you are not able to address in the demonstration effort should be addressed in your best-and-final proposal.

General notes:

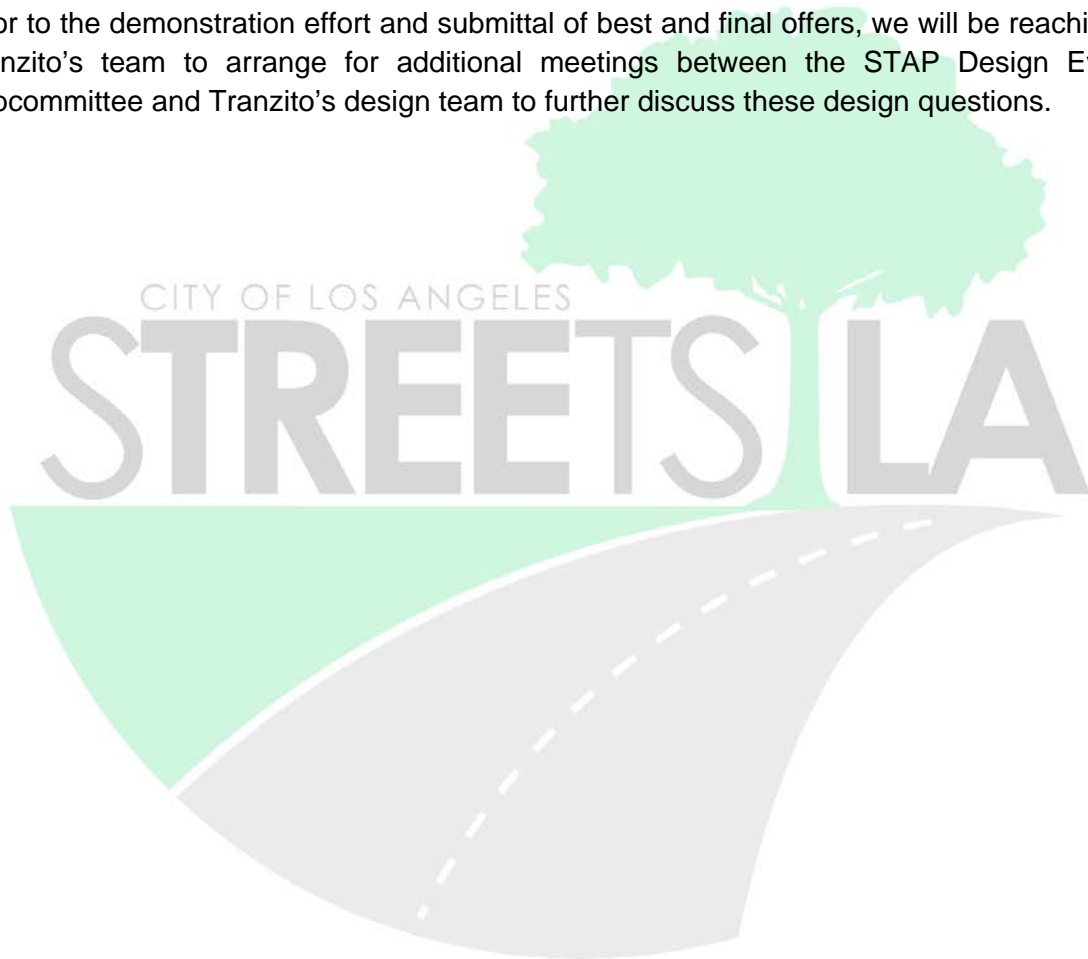
We appreciate the breadth of your design team, with each member bringing unique strengths to the proposal. The kit of parts approach provides some simplicity and flexibility. There is an effective balance in the proposal between consistency across the STAP system and the ability to customize or add cultural or neighborhood-specific elements, including pattern and color.

Specific notes:

- Please provide a more detailed description of the division of labor among the design teams in executing the proposal.
- The overall design approach has a clean and efficient look that successfully evokes the legacy of California Modernism. There is a risk with any streamlined design, however, of it becoming more generic and less connected to place as it moves toward implementation. Please provide some ideas about incorporating design elements or a design sensibility specific to Los Angeles into the basic design approach (as opposed to variable elements such as color or pattern) in a way that will be robust and/or integrated enough to survive the approval, budgeting and implementation process.
- What is the process for selecting and incorporating neighborhood-specific art and cultural/historical references?
- Have you developed or do you expect to develop other canopy types? What is the process for selecting these?
- In some cases the canopy design seems too insubstantial a profile for an urban location (e.g. page 67, near Staples Center). Please share more details about which design options will in your view make sense for which kinds of locations and how this site selection will proceed.
- The "Icon" panel may raise concerns in some locations because of its height and prominence. Please provide more details on why this scale is appropriate — not just in terms of visibility and revenue but also in urban-design terms, perhaps building on the "Icon + Scale" language on page 53 of your proposal. Please also provide options for the Icon panel at a reduced height.
- We do not feel that the STAP logo/acronym as presented is a design option worth pursuing however we would like to see program elements branded/identified as a City of Los Angeles program

- There is concern about maintenance and irrigation of the shelter with trellis and planting/vegetation. Please provide more details about how these options would be made feasible.
- We would like to see your team develop or provide additional design details on the following:
 - the standalone totem
 - docking stations for electric scooters/other mobility options
 - vending kiosk
 - your lighting strategy, including the “polychromatic light beacon”

Prior to the demonstration effort and submittal of best and final offers, we will be reaching out to Tranzito’s team to arrange for additional meetings between the STAP Design Evaluation Subcommittee and Tranzito’s design team to further discuss these design questions.



File: 21-06-14 Design Evaluation Notes-Tranzito